

MINUTES
CASTRO VALLEY LETIP
BOARD MEETING JULY 14, 2008

Present: Jack Wilcox, Bill Adams, David Gehrke, Shirley Ambro

Called to Order 12:00PM

Old Business

June 2008 minutes approved

Insurance follow up – Shirley will proceed with insurance quotation.

Roster follow up – Paul Groff has the revisions and will proceed with printing.

Membership Drive update

2 new targeted categories will be Advertising/Marketing and Roofer Review – for targeted categories – guest - \$20.00 reward
for those categories on the website \$10.00

New members – roll of dice x \$10.00 – 2 dice

Those members which bring in new members to go from blue to silver will receive a full year of quarterly dues. Or from silver to next level

New Business

Membership Chair Report – David Gehrke will meet with Mentor Chair and develop New Member to do list-Shirley will check on website to see if anything already available.

Mixer Chair Report - 7/30/2008 Palomeres Café' 6:00 to 8:00PM

Mentor Chair Report – will work with Membership to coordinate mentoring of new members.

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Ordering Stuff – new corporate requirements

Tip Bucket

Top Tipper Badges

HOW DO WE USE OUR BALANCE TO PROMOTE OUR CHAPTER?

1. Bill Adams will proceed with negotiations for radio advertising with KPAX
2. David Gehrke will check on postcards/will get bid from Paul Groff.
3. Bill Adams will check with telephone solicitor to follow up on postcard mailing.

Meeting adjourned at 1:15PM