



of Castro Valley

Board Minutes May 2, 2006

Call to order – 8:31 am

In Attendance: Mike, Josh, Jack, Earl, Alex and Craig

Read and approved minutes from March 23 and special board meeting on April 4, 2006.

MSC

Old Business

Membership Issues

Resignations: Kay Donaldson

Terminations: Boris Lindaur (Attendance), Mike Paul (Performance)

Leave of Absence: Gerry Cockrill back, Jeff Thompson due back 5/9.

Diana Trevino and Jennifer Lessalle out on Medical LOA

White Badge members in Jeopardy

Jeff Thompson – April

Deanna Moser - August

New Program Chair – Suggested Rob Engledinger, Mike will confirm with him.

New Business

Heavy discussion about finding a new location. Knudsens is very loud, the setup of the room is not accommodating us well and the restaurant is not honoring their protection of our time as agreed (bringing in other meetings right after ours and asking us to finish early and clear out

Board agreed to begin looking at options again. Suggestions were Baker's Square, Palomares Café, old El Rancho Hayward.

Board Meetings moved to last Tuesday of the month, directly after the breakfast meeting.

Board discussed how to encourage and motivate 'good' members to get excited and energized.

Business Mixers - Board approved target months for Quarterly Business Mixers for June 06, Sept 06, Dec 06 and Mar 07. Standing budget for mixers is \$15 / member on roster with the expectation that the weekly breakfast meeting will be dark to offset the cost. MSC

Treasurers Report: Current Balance \$6500, \$3600 comitted to breakfast expenses for quarter.

Publicity: Board discussed ways to increase our visibility as a club in the CV business community and surrounding areas. Possibly purchase promotional items that could be given away, a structured marketing campaign, maybe even getting an outside marketing professional to help design a campaign. Mike to make contact with a Marketing Professional.

Next Board Meeting – May 30, 2006, 8:45 am at Starbucks Castro Valley

Meeting Adjourned at 9:15 am.

Submitted by Craig Conley